



# Pinellas County

## Staff Report

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**File #:** 22-0998D, **Version:** 1

**Agenda Date:** 9/30/2022

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**Subject:**

Operating Permit for Peer-to-Peer Car Sharing with Turo, Inc. at St. Pete-Clearwater International Airport.

**Recommended Action:**

Approval and execution by the Director of Administrative Services of the Operating Permit for Peer-to-Peer Car Sharing (Permit) with Turo, Inc. (Turo) at St. Pete-Clearwater International Airport (PIE).

- The Permit is for three (3) years.
- The Permit is terminable with a 30-day notice by either party.
- Turo will pay the Airport \$50.00 per month or 6.5% of gross receipts, whichever is greater.

**Strategic Plan:**

Foster Continual Economic Growth and Vitality

4.5 Provide safe and effective transportation systems to support the efficient flow of motorists, commerce, and regional connectivity

Deliver First Class Services to the Public and Our Customers

5.4 Strive to exceed customer expectations

**Summary:**

This Permit will allow Turo the rights and privileges necessary to operate its peer-to-peer car sharing at PIE. The Permit term is for three (3) years with a 30-day termination clause.

**Background/Explanation:**

Turo is the world's largest peer-to-peer car sharing marketplace based in San Francisco, California. It enables clients to rent the vehicle of their choice directly from individuals, providing a convenient and quick way to rent a car fully online.

Turo is a pioneer of the sharing economy and the travel industry. Turo offers a safe, supportive community over 14 million strong with more than 450,000 vehicles listed and over 850 unique makes and models available.

**Fiscal Impact:**

This Permit will provide PIE approximately \$120,000.00 of annual revenue to the Airport's revenue and operating budget (Fund 4001).

**Delegated Authority:**

Authority for the County Administrator to sign this Permit is granted under Code Section 2-62 (a)(5) and was delegated further to the Director of Administrative Services in accordance with the memo

dated December 2, 2019.

**Staff Member Responsible:**

Thomas R. Jewsbury, Director, St. Pete-Clearwater International Airport

**Partners:**

N/A

**Attachments:**

Operating Permit for Peer-to-Peer Car Sharing