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## OCC Road House & Museum Unveils Custom Chopper at St. Pete-Clearwater International Airport

ST. PETERSBURG, Fla. (Aug. 16, 2022) – In collaboration with the St. Pete-Clearwater International Airport and Visit St. Pete/Clearwater, OCC Road House & Museum has unveiled an original OCC chopper customized by Paul Teutul Sr., entrepreneur, TV celebrity, motorcycle builder, and founder of the world-renowned Orange County Choppers. From the personal collection of OCC Road House owner Keith Overton, the one-of-a-kind chopper showcases images of iconic locations around St. Pete/Clearwater and is now on display in the airport's baggage claim. In addition to the custom chopper, the 7-by-9 display area features four large video screens showing images of the bike being built, and a welcome message encouraging arriving passengers to explore popular area attractions, including the OCC Road House & Museum, which opened last year next to Bert's Barracuda Harley-Davidson. On display alongside the custom chopper will be a new Harley Davidson Street Bob Motorcycle, which has also been customized by Teutul Sr. for Bert's Barracuda.

"I understand better than most how important visitors are to our local economy and wanted to do something special with our tourism partners to get them fired up to explore the area from the moment they arrive," said Keith Overton, owner and developer of the OCC Road House & Museum, and long-time hospitality executive. "It makes for great selfies, for sure, but Paul and I hope this beautiful bike also leads travelers to learn more about OCC Road House and all the other fun things to see and do in St. Pete/Clearwater."

One of several local attractions featured in the airport chopper display, the OCC Road House & Museum is a massive new restaurant and entertainment venue developed by Overton and Paul Teutul Sr. of Orange County Choppers fame. Based on Teutul's wildly popular OCC brand, the Road House is located on a 9.5 acre complex adjacent to the new Bert's Barracuda Harley-Davidson, one of the top performing Harley-Davidson dealerships in the nation.

"We are excited for the unveiling of a one-of-a-kind motorcycle design collaboration between our destination partners, Visit St. Pete-Clearwater, and our neighbor, OCC Road House & Museum," said St. Pete-Clearwater International Airport (PIE) Director Tom Jewsbury. "It will be on display for everyone to come and see in our baggage claim at PIE."

"We're excited to participate in this partnership as it allows us to showcase St. Pete/Clearwater in an unconventional and engaging way while also extending our message to Teutul's loyal fan base," said Steve Hayes, Visit St. Pete/Clearwater President/CEO. "St. Pete/Clearwater is renowned for its award-winning beaches, but this display will showcase the attractions beyond the beach that make our

area so distinct. From the images on the bike, to the display, we want visitors to be inspired to explore an attraction that might not have been on their radar.”

For more information on OCC Road House, visit [OCCRoadHouse.com](http://OCCRoadHouse.com) or call Keith Overton, President & CEO, at (727) 432-3428. For media inquiries, contact Kelly Prieto, Vice President of Hayworth PR, at (386) 677-7000 ext. 2.

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