DIRECTOR’S HIGHLIGHTS

Happy New Year! Whew, finally! For all who have been impacted by COVID-19, we sincerely hope that 2021 has good things in store for you and your loved ones. At PIE, we will continue to work towards providing you the safest, friendliest and easiest travel experience we can. We appreciate our customers and the jobs generated at the airport and for our community now more than ever.

Although PIE suffered losses in passenger traffic like all airports in the world, we were fortunate to sustain smaller losses than most because of our beautiful, sunny destination and the non-stop flights offered by Allegiant. Our team at the airport and the aviation community at large have striven to create a safe environment. When more passengers return, we are ready.

Our partners allowed PIE to largely maintain operations and capital projects. We have delayed a few projects but kept others on track. Our primary runway reopened after resurfacing it this fall and our Airport Master Plan was approved with new projects on the horizon. And, SSP America opened a new restaurant at PIE, local favorite Mazzaro Italian Market!

Collaboration continues to be strong in our region with the leadership of Visit St. Pete Clearwater’s Rise to Shine campaign and Tampa Bay counties, cities, and Chambers of Commerce. We are optimistic our community working together will recover and grow with the health and well-being of all first and foremost.

So, let’s raise a toast to 2021 and a happy, healthy, hopeful year!

Onward and upward... Your Airport Director, Tom Jewsbury

AIR SERVICE NEWS

Welcome to the Sunshine City Fargo, ND! Allegiant starts non-stop flights to/from Fargo on February 11th. With this addition, Allegiant serves 52 non-stops from PIE. According to the latest Official Airline Guide (OAG) data set, PIE has surpassed Las Vegas to become #2 in Allegiant’s network of over 130 airports and we have 3 city pairs with the most seats offered in their top 10!

While we did not maintain our streak of surpassing our all-time passenger record, PIE was more fortunate than many airports in its passenger traffic loss due to the pandemic. Our year-end passenger traffic was 1,394,573 down 39%. PIE’s losses are lower than the vast majority of airports due to Allegiant’s non-stop service to small and medium US airports.

Rise to Shine - PIE’s COVID-19 Action Plan and Advantages

Visit St. Pete-Clearwater (VSPC) Rise to Shine campaign brings our community together to prioritize our health and wellbeing. VSPC provided PIE with signage to remind our visitors to mask up and keep safe distances while Pinellas County continues a State of Emergency Order due to COVID-19. If you are flying from PIE, we want you to know what we offer to keep your travel easy and safe.

-When you arrive at PIE, every entry has free face masks and hand sanitizer stations throughout the terminal. Face coverings are required in our terminal.

-PIE continues its increased cleaning and sanitization protocols.

-TSA screening is quick with minimum person to person contact.

-At your gate, no matter your party size, we have plenty of seating and movable social distance chair covers so you can customize your seating group.

-Boarding time is staggered and 10/12 gates board aircraft outside in the fresh air amidst our 361 days of sunshine in Pinellas.

-All flights are non-stop, minimizing your travel times.

We aim for your experience at PIE to be ... Tampa Bay The Easy Way!
AIRPORT PROJECTS AND OPERATIONS

COMPLETED PROJECTS

**Airport Master Plan** - The Master Plan Study, which began in the fall of 2017 was adopted by the Pinellas Board of County Commissioners on November 17, 2020. This major airport planning study will provide a pathway for future airport development to meet passenger and airport needs. The document can be found on the Airport Master Plan website [www.piemasterplan.com](http://www.piemasterplan.com).

**Projects Underway**

**Runway 18-36 Rehabilitation**

PIE’s primary runway was successfully reopened on December 18th after resurfacing. PIE’s secondary runway was used temporarily after outreach to the community and media about the change in flight patterns. The project includes the asphalt pavement rehabilitation and new edge lighting and is expected to be fully complete by Spring 2021. Runway rehabilitation is essential to safe operations at the airport due to weathering and cracking over time.

**Airfield electrical vault relocation** - The electrical vault is being relocated from adjacent to the Ticketing A Inline Baggage System to an area between Signature Flight Support and National Aviation Academy. The project cost is approximately $5 million.

**Chiller** - A new 350-ton chiller to meet the terminal HVAC demands will be installed. Project cost - $700,000.

**Noise Affairs Update**

For information, contact the Noise Affairs Office at (727) 453-7877 or email airportnoise@fly2pie.com. Airport Noise Abatement Task Force Meetings are held quarterly to discuss noise affairs at PIE.

Meetings are held at 3:00 PM either virtually or in Airport Conference Room #234.

**2021 Dates:**

- January 20
- April 21
- July 21
- October 20

**Customer Amenities**

Our **Kids Play Zone** in Gates 7-11, created by Great Explorations Children’s Museum, was recently updated by their team. We reopened the play zone this summer with new COVID-19 sanitizing protocols and rules for use.

Now Open – **PIE Bark Parks** PIE opened two pet relief areas in our parking lot for customers traveling with pets. Our Bark Parks feature a drain-able synthetic grass with antimicrobial agents designed for dogs. Areas are regularly cleaned and trash receptacles and water stations are provided. Our opening day event included furry friends from Southeastern Guide Dog Puppy Raisers and our own PIE PUPS Therapy Dog team. Tails wagged!
"PIE"LIGHTS

A spotlight on airport staff and tenant news

Welcome Aboard

Operations – Mike McCue, Ray Santiago and Destinee Lucier, Traffic Assistants and Kevin Stom, Ops Supervisor.
Facilities - Jimmie Ciccarello, Spray Technician and Angel Castro, Trades/Fields Services Worker

Congratulations!

Erin Johnson, Airport Operations Manager was named a 40 under 40 Honoree by the Tampa Bay Business Journal. Erin joined PIE as an Airport Operations Supervisor in 2014, appointed as Airport Security Coordinator, and then promoted to Airport Operations Manager in 2017. Erin is Co-Chair of the Florida Airports Council Security Committee and on the Board of the Tampa Bay Aviation Association. Congrats to Erin for your well-deserved recognition in Tampa Bay as a rising star!

Mark Sprague, Deputy Airport Director of Operations & Facilities graduated from the St. Petersburg Area Chamber of Commerce Leadership St. Pete (LSP) 2020 Class and was appointed to this year’s LSP Planning Committee. Mark stated of his LSP experience “It was beyond my expectations because of the program structure and my teammates. The true test for our class is how we adapted and maintained the curriculum in this pandemic. Upon graduation, my significant take away was understanding leadership is not a position, it is action and example.” Congrats Mark!

More PIE Please!

Signature Flight Support (SFS) is our featured tenant. SFS has grown to become the world’s largest network of Fixed Base Operations (FBOs) with a network of over 200 worldwide locations offering business and private aviation clients consistent, exceptional service and support services, including refueling, hangarage, and maintenance, repair and overhaul. If you would like to learn more, visit signatureflight.com

Signature aims to have a positive impact on communities and recognized as leaders in social responsibility. In November, Signature/PIE held a food drive to support Feeding Tampa Bay and collected 395 pounds of food for the local community. In December, Signature/PIE was honored to be an official drop-off site for Toys for Tots. SFS also initiated a project with PIE creating a video on aviation careers for Clearwater High School Aviation Program students for the Great American Teach-in. PIE and SFS participated in the Big Brothers Big Sisters Workplace Mentor Program and SFS General Manager Jeff Gillquist wanted to continue to work with students to highlight aviation careers.

Christian Denis, Electrician – Before joining the PIE team, Christian worked around airports for a Contractor and enjoys there are always new things to learn and new equipment. He is a people person and enjoys the airport environment as well as working on the airfield around moving aircraft. Christian grew up in NYC and was a competitive swimmer, moving to Florida to be near family and the sunshine. He and his 4-year old daughter enjoy theme parks as annual pass holders and trips to Puerto Rico to visit family. His favorite PIE – Pumpkin - classic.

Meet Yvette Aehle, Deputy Airport Director, Administration & Finance – Yvette started out in airports as a Flight Attendant and then got her aviation degree from the Florida Institute of Technology.

Numbers are a puzzle to her and when something doesn’t balance to the penny, she enjoys figuring out the missing link. When the budget balances at the end of the year, she feels a huge sense of accomplishment.

Conversely, co-workers find comfort in Yvette, as her office is often the social center and she sometimes “feels like Lucy in the Peanuts comic -The Doctor is in!” Her sense of humor is a big part of Yvette’s personality and we love her loud laugh. Yvette loves air travel and especially her trip to Paris with her boyfriend to enjoy the sights, sounds and tastes. But planes are not her only passion. She is a Lexus owner known for her “heavy foot” and used to race with a Lexus club. And, favorite PIE? Banana cream with Nilla wafers - yum!
COMMUNITY RELATIONS

Customer Service STARS
We love to hear about Airport Employees and Volunteers that have made your trip more enjoyable. If someone went above and beyond for you, share your story by going to our website page fly2pie.com/customer-service or email star@fly2pie.com – each month we select the stars among stars for recognition at our monthly airport meetings and receive $20 gift cards.

We also want to know if we didn't meet your expectations, so we can improve. Email us at info@fly2pie.com.

Airport Ambassadors & PIE PUPS
PIE still has a few volunteers assisting guests at our Visitor Info Booth, but many are waiting to return when the pandemic has subsided. We miss them and will welcome their safe return. Information is always available in our Visitor Info Booth and on our website at fly2pie.com.

Veterans Honor Flights
All Honor Flights were canceled nationally in 2020 and we are still awaiting news on 2021. We look forward to their return and the opportunity to thank our Veterans in person. Keep posted at Honorflightwcf.org.

PIE partnerships in the Community

Art on the Fly at PIE—The Morean Art Center is featuring three works by Artist Barry Goodman from his Vintage Florida series in our terminal in Gates 7-11. PIE has a collection of public art from numerous local artists and is thrilled to debut this new partnership with the Morean Art Center.

On January 1, 1914 at 10 AM, the first ever scheduled commercial flight took off with Tony Jannus as the pilot from St. Petersburg to Tampa. One hundred years later, Flight 2014 was formed to create a permanent landmark at the new St. Pete Pier to honor this historic achievement. Now open at The St. Pete Pier, Artist Mark Aehling’s sculpture will delight and educate locals and visitors on this moment in Tampa Bay history. PIE and Allegiant Airlines are among the proud sponsors of this landmark to the birth of commercial aviation.

First Flight Monument at St. Pete Pier

We look forward to our customers’ comments and ideas. Please email us at info@fly2pie.com, tweet @iflypie, or find us on facebook.com/Fly2PIE

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