



Sunwing Travel Group Celebrates 10th anniversary on the PROFIT 500 list

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The Sunwing Travel Group is celebrating 10 consecutive years on the PROFIT Magazine list of Canada's Fastest-Growing Companies. The Sunwing Travel Group is the only vertically integrated travel company on the PROFIT 500 index, which is published in the Summer issue of PROFIT and online at PROFITguide.com.

"We are very proud to have experienced such market share growth year after year," said Stephen Hunter, President and CEO of Sunwing Travel Group, adding "much of our success can be attributed to a great team, the support of our retail partners, and our evolving product which offers real value to our customers." The entrepreneurial company has grown to over 2,000 employees with sales exceeding \$1.6 Billion annually.

Winter 2014/15 is already on sale with Sunwing and Signature Vacations. An early brochure release has contributed to record-breaking advanced sales on flights and vacation packages from 33 cities across Canada, all including the company's renowned "champagne service" on Sunwing Airlines. For more information, visit www.sunwing.ca or www.signaturevacations.com

About Sunwing Travel Group

Sunwing Travel Group is the largest integrated travel businesses in North America, is comprised of Sunwing Vacations, the leading leisure tour operator in Canada, Sunwing Airlines, Canada's premier leisure airline, Signature Vacations, one of Canada's leading tour operators for all inclusive package vacations, travel retail businesses SellOffVacations.com and Luxe Destination Weddings, Blue Diamond Hotels & Resorts, an innovative hotel management company operating resorts under the 'Royalton', 'Memories', and 'Grand Lido' brands, Vacation Express, a growing tour operator in the United States, and NexusTours, which provides destination management services to individuals, agencies, tour groups, corporate businesses and tour operators.

About PROFIT and PROFITguide.com

PROFIT: Your Guide to Business Success is Canada's preeminent media brand dedicated to the management issues and opportunities facing small and mid-sized businesses. For 32 years, Canadian entrepreneurs across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at PROFITguide.com.

About Canadian Business

Founded in 1928, Canadian Business is the longest-serving, best-selling and most-trusted business publication in the country. With a readership of more than 800,000, it is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. We provide concrete examples of business achievement, thought-provoking analysis and compelling storytelling, all in an elegant package with bold graphics and great photography. Canadian Business—what leadership looks like.

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