



NEWS RELEASE
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GET AWAY TO TAMPA BAY!

ALLEGIANT AIR ANNOUNCES NONSTOP FLIGHTS FROM BANGOR TO TAMPA BAY FOR \$89.99* ONE-WAY

BANGOR, Maine—Bangor, Maine residents get ready for more sunshine! Low-cost airline, **Allegiant Air**, LLC, today announces new, nonstop jet service to Florida's **Tampa Bay** area from **Bangor** beginning **Nov. 20, 2009**. The low-fare carrier celebrates the convenient new service to the **St. Petersburg-Clearwater International Airport** with sunny introductory fares as low as **\$89.99*** each way.

"We are extremely pleased to again expand the Allegiant brand of low-fare, nonstop jet service in the Bangor community," Maurice J. Gallagher, Jr., president, CEO and chairman for Allegiant, said. "This is an exciting new addition for our airline and our customers as we launch yet another way to get to the fun and sun of Florida and the only nonstop service between Bangor and the Tampa Bay area."

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from **Bangor International Airport** to **St. Petersburg-Clearwater International Airport** with two flights weekly. With service **Monday** and **Friday**, flights will depart Bangor at **6 p.m.** arriving in Tampa Bay at **9:40 p.m.** Flights leaving Tampa Bay will depart at **1:55 p.m.** arriving in Bangor at **5:20 p.m.** (all flight times are local.) Allegiant Air began low-cost, nonstop service to to Orlando, Fla. Nov. 7, 2007.

The airline commented market research and input from local community leaders indicate the Bangor community will welcome the new nonstop flights and low fares to the Tampa Bay area as an alternative to connecting flights and long drives to other airports. Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route.

"We are excited that Allegiant will be expanding service from Bangor to the Tampa Bay area," Rebecca Hupp, airport director of Bangor International Airport, said. "Their nonstop service to Orlando has been incredibly popular and I expect we will see a similar response with the service to Tampa Bay. Orlando and Tampa are the region's top two destinations and we are very pleased passengers will be able to fly nonstop from Bangor."

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With an average 361 days of sunshine each year, the St. Petersburg/Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

Allegiant offers vacation packages with some of the area's premier resorts, including *Alden Beach Resort, Belleview Biltmore, Don CeSar, Hilton Clearwater Beach, Innisbrook Beach Resort, Marriott Suites on Sand Key* and *Sheraton Sand Key*. Customers can double their sunshine fun by booking roundtrip air and hotel package for a low as **\$317.98*** (price is per person, based on double occupancy, three-night hotel stay at the Hyatt Place Tampa Airport West Shore with a Friday arrival and Monday departure. Travel must be completed by Dec. 31, 2009.). Low-cost packages are available to include not only air and hotel, but car rentals for additional savings.

Allegiant's **\$89.99*** one-way introductory fare is limited, not available on all flights and must be purchased by **Oct. 7, 2009** for travel by **Feb. 10, 2010**. After the introductory fare period, regular one-way fares on the route start as low as **\$109.99** one-way. Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

About the \$89.99* one-way fare:

*Seats are limited. Fares are one-way and not available on all flights. Must be purchased by Oct. 7, 2009 for travel completed by Feb. 10, 2010. Offer not available Nov. 25-30, 2009, Dec. 22-31, 2009 and Jan. 1-4, 2010. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.60 per segment. A segment is one take-off and one landing. A convenience fee of \$14 per passenger will apply when booked on www.allegiantair.com. A convenience fee of \$14 per passenger, plus \$10 per segment, will apply when purchased through Allegiant Air call centers. Purchases made at any Allegiant Air airport ticket office will not incur a convenience or call-center fee. When purchased at the time of booking, a first checked bag fee of \$15-\$20 per bag and second checked bag fee of \$25 will apply per person, per segment. If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. A segment is one take-off and one landing. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

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About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Fort Lauderdale, Fla., Orlando, Fla., Tampa/St. Petersburg, Fla. and Los Angeles. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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