



FOR IMMEDIATE RELEASE

Oct. 24, 2007

## GET AWAY TO TAMPA BAY!

### ALLEGiant AIR ANNOUNCES NONSTOP FLIGHTS FROM HUNTINGTON TO TAMPA BAY FOR \$59\*

(Huntington, W.V.)--- Tri-State residents get ready for more sunshine! The low-cost airline, **Allegiant Air**, today announces new, nonstop jet service to Florida's **Tampa Bay** area from **Huntington, W.V.** beginning **Feb. 9, 2008**. The low-fare carrier will celebrate the convenient new service to the **St. Petersburg-Clearwater International Airport** with sunny introductory fares as low as **\$59\*** each way.

With an average 361 days of sunshine each year, the St. Petersburg/Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

"We are extremely pleased to again expand the Allegiant brand of low-fare, nonstop jet service within the Tri-State communities," Maurice J. Gallagher, Jr., president, CEO and Chairman for Allegiant said. "This is an exciting new addition for our airline and our customers as we launch yet another way to get to the fun and sun of Florida and the only scheduled service between Huntington and the Tampa Bay area."

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from **Tri-State Airport** to **St. Petersburg-Clearwater International Airport** with two flights weekly. With service **Tuesday** and **Saturday**, flights will depart Huntington at **9:40 a.m.** arriving in Tampa Bay at **11:45 a.m.** Flights leaving

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Tampa Bay will depart at **7:00 a.m.** arriving in Huntington at **9:05 a.m.** (all flight times are local.) Allegiant Air will begin nonstop, low-cost service to Fort Lauderdale, Fla. Dec. 13 and began flights to Orlando-Sanford, Fla. Nov. 23, 2006.

"We were confident that Allegiant's brand of low-cost, nonstop jet service would do well in our community, but it has exceeded all expectations," Larry Salyers, Airport Director said. "We have been overwhelmed with requests for more service to sunny destinations and we're thrilled to now have convenient and affordable flights to the Tampa Bay area. I urge our community to support this new service as well as Allegiant's flights to Orlando and Fort Lauderdale."

The airline commented market research and input from local community leaders indicate the Tri-State communities will welcome the new nonstop flights and low fares to the Tampa Bay area as an alternative to connecting flights and long drives to other airports. Allegiant will utilize 130-seat, MD-80 series, jet-aircraft on the route.

The **Allegiant Vacations** division of the company will allow customers to double their sunshine fun with complete vacation packages at some of the area's premier resorts, including *Alden Beach Resort, Belleview Biltmore, Don CeSar, Hilton Clearwater Beach, Innisbrook Beach Resort, Marriott Suites on Sand Key and Sheraton Sand Key*. Complete vacation packages including roundtrip air and three-night hotel stay for as low as **\$364\***. (Price is per person, based on double occupancy, three-night hotel stay at the Belleview Biltmore Hotel Golf Beach & Spa Resort and a Saturday arrival/Tuesday departure.) Low-cost packages are available to include not only air and hotel, but car rentals for additional savings.

Reservations may be made through the company's website at [www.allegiantair.com](http://www.allegiantair.com), the airline's Reservations Center at **702-505-8888** or professional travel agents.

Allegiant's **\$59\*** one-way introductory fare is limited, not available on all flights and must be purchased by **Nov. 17, 2007** for travel between **Feb. 9** and **May 15, 2008**. After the introductory fare period, regular one-way fares on the route start as low as **\$79** one-way.

**About the offer:**

All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. A

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checked baggage fee will apply per bag, per segment. A convenience fee of \$8.50 per traveling customer will be applied when booked at [www.allegiantair.com](http://www.allegiantair.com) or through an Allegiant Air call center. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are extremely limited and subject to availability. Restrictions apply. *Offer not available Feb. 15-18 and March 20-24, 30-31, 2008.*

### **About the Company**

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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