

## GET AWAY TO TAMPA BAY!

### ALLEGiant AIR ANNOUNCES NONSTOP FLIGHTS FROM GREENVILLE-SPARTANBURG TO TAMPA BAY FOR \$39\*

(Greer, S.C.)--- Greenville-Spartanburg, get ready for more sunshine! The low-cost airline, **Allegiant Air, LLC**, today announces new, nonstop jet service to Florida's **Tampa Bay** area from **Greenville-Spartanburg** beginning **Feb. 13**. The low-fare carrier will celebrate the convenient new service to the **St. Petersburg-Clearwater International Airport** with sunny introductory fares as low as **\$39\*** each way.

With an average 361 days of sunshine each year, the St. Petersburg/Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

"We are extremely pleased to again expand the Allegiant brand of low-fare, nonstop jet service within the Upstate community," Maurice J. Gallagher, Jr., president, CEO and Chairman for Allegiant said. "This is an exciting new addition for our airline and our customers as we launch yet another way to get to the fun and sun of Florida and the only scheduled service between Greenville-Spartanburg and the Tampa Bay area."

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from **Greenville-Spartanburg International Airport** to **St. Petersburg-Clearwater International Airport** with three flights weekly. With service **Tuesday, Thursday** and **Saturday**, flights will depart GSP at **3:25 p.m.** arriving in Tampa Bay at **4:50 p.m.** Flights leaving Tampa Bay will depart at **1:25 p.m.** arriving in GSP at

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**2:50 p.m.** (all flight times are local.) Allegiant Air began nonstop, low-cost service to Orlando Nov. 14, 2006.

"Tampa is another great Florida market to serve out of GSP," Airport Executive Director, Gary Jackson, said. "It's one of our top ten destinations and we're delighted that Allegiant Air has decided to give Upstate travelers another option for travel into the Sunshine state."

The airline commented market research and input from local community leaders indicate the Upstate community will welcome the new nonstop flights and low fares to the Tampa Bay area as an alternative to connecting flights and long drives to other airports. Allegiant will utilize 130-seat, MD-80 series, jet-aircraft on the route.

The **Allegiant Vacations** division of the company will allow customers to double their sunshine fun with complete vacation packages at some of the area's premier resorts, including *Alden Beach Resort, Belleview Biltmore, Don CeSar, Hilton Clearwater Beach, Innisbrook Beach Resort, Marriott Suites on Sand Key* and *Sheraton Sand Key*. Complete vacation packages including roundtrip air and two-night hotel stay for as low as **\$264\***. (Price is per person, based on two-night hotel stay at the Belleview Biltmore Hotel Golf Beach & Spa Resort, double occupancy and reflects a Tuesday or Thursday arrival.) Low-cost packages are available to include not only air and hotel, but car rentals for additional savings.

Reservations may be made through the company's website at [www.allegiantair.com](http://www.allegiantair.com), the airline's Reservations Center at **702-505-8888** or professional travel agents.

Allegiant's **\$39\*** one-way introductory fare is limited, not available on all flights and must be purchased by **Feb. 10, 2007**, for travel through **June 10, 2007**. After the introductory fare period, regular one-way fares on the route start as low as **\$59** one-way.

**About the offer:**

\*All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. A convenience fee of \$7.50 per traveling customer will be applied when booked at [www.allegiantair.com](http://www.allegiantair.com) or through an Allegiant Air call center. Travel

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purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are extremely limited and subject to availability. Restrictions apply. Offer not available *February 16-19, 25 and April 5-9, 15, 2007.*

**About the Company**

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev, Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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