



## Swoop Announces New Destinations Ahead of Third Anniversary

### *Airline to Swoop into St. Pete-Clearwater International Airport (Tampa Bay) this winter*

**CALGARY, A.B.** – June 16, 2021 – Swoop, Canada’s leading ultra-low-cost carrier (ULCC), today unveiled plans to add three new U.S. destinations to its network with non-stop flights to St. Pete-Clearwater (PIE), San Diego (SAN), and Orlando Sanford (SFB) beginning this winter.

“Swoop is celebrating three years of bringing ultra-low fares to Canadians and we are thrilled to continue expanding on our success with the introduction of San Diego, Orlando Sanford and St. Pete-Clearwater to our network,” said Bert van der Stege, Head of Commercial & Finance, Swoop. “We are pleased to be providing our travellers looking to explore the U.S. this winter with even more choice and affordable options.”

The addition of the three new sun destinations to Swoop’s network comes as the airline readies to celebrate its third anniversary of flying on June 20. Since introducing the ultra-low-cost air travel model in Canada, the airline has served 3 million travellers, establishing itself as the ultra-low-cost carrier of choice for Canadians. As provincial vaccinations and phased re-opening plans progress, Swoop continues to see an increase in demand as Canadians look to book that long awaited winter getaway south of the border.

### **Say hello to sunny St. Pete-Clearwater**

With non-stop flights and its proximity to Tampa Bay, Swoop’s service to sunny St. Pete-Clearwater will begin on November 5 from Toronto and on November 9 from Hamilton.

“We are excited to welcome Canada based Swoop to our family of airlines”, said St. Pete-Clearwater International (PIE) Airport Director, Tom Jewsbury. “Canadians will have a convenient, non-stop option to fly to our award-winning destination from Toronto and Hamilton, Canada, and many will want to visit as the borders reopen! Being one of only a few of Swoop’s U.S. destinations, we are confident that sunny St. Pete-Clearwater area will be a popular one. We want to thank our partners at Visit St. Pete/Clearwater and Volaire Aviation for helping us make this possible.”

“We are delighted to see Swoop add ultra-low-cost options to the Sunshine State from Hamilton for the upcoming winter travel season. Travelling between airports like Hamilton International, Orlando Sanford and St. Pete-Clearwater has become increasingly appealing to passengers looking for a comfortable travel experience that a smaller airport can offer,” said Cathie Puckering, President & CEO, John C. Munro Hamilton International Airport. “Hamilton International remains committed alongside Swoop to serving the local community and ensuring people can return to the skies comfortably and get to where the need to go with confidence.”



Details of Swoop's new service currently for sale:

Service Between	Services Start Date	Peak Weekly Frequency
Hamilton – St. Pete-Clearwater	Nov 9, 2021	2x (Tue, Sat)
Toronto – St. Pete-Clearwater	Nov 5, 2021	3x (Mon, Fri, Sat)

To learn more about Swoop visit [FlySwoop.com](https://flyswoop.com) and for information on how Swoop is ensuring a safe and healthy travel experience visit [FlySwoop.com/traveller-safety](https://flyswoop.com/traveller-safety).

**About Swoop:** Swoop is on a mission to make travel more affordable and accessible for all Canadians. Established in 2018 as an independent subsidiary of the WestJet Group of Companies, Swoop is Canada's ultra-not-expensive airline. Offering scheduled service to destinations in Canada, the U.S., Mexico and the Caribbean, Swoop's unbundled fares put travellers in control of purchasing only the products and services they desire.

Swoop's modern fleet of nine Boeing 737-800 NG aircraft, equipped with in-seat power and Wi-Fi connectivity has safely carried more than 3 million travellers in three years of operation.

For Swoop media relations, please contact: [media@flyswoop.com](mailto:media@flyswoop.com)