



## ALLEGIANT ANNOUNCES NEW NONSTOP FLIGHTS FROM LOUISVILLE TO TAMPA / ST. PETE WITH FARES AS LOW AS \$49

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**CLEARWATER, Fla.** Jan 10, 2017 — Allegiant (NASDAQ: ALGT) today announces new nonstop service from Louisville, Kentucky to Tampa/St. Pete via the St. Pete-Clearwater International Airport (PIE) beginning May 24, 2017. **To celebrate, the company is offering one-way fares on the route for as low as \$49.\***

"We're thrilled about the growth of service to St. Pete-Clearwater," said Jude Bricker, Allegiant chief operating officer. "The demand to visit this destination is high and we are excited to provide the folks in Louisville a new, affordable opportunity to experience the pristine white sand beaches of St. Pete."

The new year-round flights from Louisville, Kentucky via the Louisville International Airport (SDF) will operate twice a week and begin on May 24, 2017. With this new route, Allegiant will offer nonstop service from 54 cities to St. Pete-Clearwater International Airport (PIE). Flight days, times and the lowest fares can be found only at [Allegiant.com](http://Allegiant.com).

"We are excited to add a new city to Allegiant's network as our 54th route at PIE. Louisville, Kentucky visitors will love our destination and our convenient airport, stated Airport Director Tom Jewsbury."

Allegiant offers a unique option to travelers with low base fares and savings on rental cars, hotels and activity and attraction tickets. Travelers can book their entire vacation with Allegiant for less.

### **\*About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Jan. 13, 2017 for travel by Aug. 15, 2017. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. Additional restrictions may apply.

### **Allegiant**

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, [Allegiant.com](http://Allegiant.com). Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF>.

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