



ALLEGIANT BRINGS THE CONVENIENCE OF MOBILE BOARDING PASS TECHNOLOGY TO 101 AIRPORTS LARGE AND SMALL

LAS VEGAS. Jan. 14, 2014 - Allegiant ([NASDAQ: ALGT](#)) announced today that the company is now offering paperless mobile boarding pass capability to its passengers at all 101 airports it serves. No matter where they are traveling, Allegiant passengers will now have the option to avoid ticket counter lines by checking-in for their flight and receiving their boarding passes directly on their mobile device.

"Allegiant continues to find innovative ways to create a faster, easier travel experience for our customers while at the same time reducing costs," said Andrew Levy, Allegiant Travel Co. President and COO. "We're excited to bring mobile scanning technology to even the smallest airports in our network so that every Allegiant customer can benefit."

While some major airports and large carriers have previously introduced mobile boarding pass technology at their airport security checkpoints, Allegiant has worked with many small to mid-size airports throughout its system to introduce mobile boarding pass scanners at the security checkpoints of all 101 airports the carrier serves. 55 of the airports Allegiant serves did not have scanners in place. Allegiant purchased scanners for these airports, worked with the airports and TSA to have them approved and installed, and reached out to other carriers serving the airports to ensure that the mobile boarding pass scanners the company installed could be used by other airline passengers.

"Having mobile boarding passes enabled in all of the airports we serve has been a huge project, and we are very pleased to announce its completion," said Scott Allard, Allegiant Travel Co. Chief Information Officer. "The introduction of these types of convenient, self-service technologies enables us to pass savings on to our customers and keep our fares lower than other carriers."

Through the Allegiant-To-Go mobile app, available for free on Apple and Android mobile devices, customers may check-in for their flight, add seat assignments, priority boarding or additional baggage and receive their boarding pass right on their phone or tablet. Travelers who have a mobile boarding pass may use the express bag drop lane at the Allegiant ticket counter for checked luggage or, if they do not have checked luggage, proceed directly through the security checkpoint to their departure gate. The mobile boarding pass option will save travelers the time and trouble of waiting in long ticket counter lines.

Allegiant will continue to offer online check-in 24 hours prior to scheduled departure. Travelers wishing to check-in online and use express bag drop or proceed directly to the gate must print their boarding pass at home or have an electronic boarding pass available on their mobile device in order to proceed through the security checkpoint. Allegiant advises passengers to proceed through the security checkpoint and arrive at the departure gate at least 45 minutes prior to scheduled departure. All checked luggage must be checked in at the ticket counter one hour prior to scheduled departure.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for four consecutive years. For downloadable press kit, including photos, visit: <http://gofly.us/qSnWj>.

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