



## ALLEGIANT ANNOUNCES NEW FLIGHTS BETWEEN THE BIG EASY AND TAMPA BAY WITH FARES AS LOW AS \$39\*

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from @NO\_airport with ultra-low fares <http://gofly.us/WGw7B>

**CLEARWATER, Fla.** Jan. 12, 2016 — **Allegiant** ([NASDAQ: ALGT](#)) today celebrates the announcement of new, nonstop flights between Tampa / St. Pete and New Orleans. **The company, known for its exceptional travel deals, is offering one-way fares for as low as \$39.\***

“Allegiant is pleased to add these new flights between New Orleans and Tampa / St. Pete,” said Jude Bricker, Allegiant senior vice president of planning. “We look forward to both the New Orleans and Tampa Bay communities embracing this route, as well as embracing our affordable, convenient air service, bringing more visitors and economic growth to the white sand beaches of Tampa / St. Pete.”

The new flights will operate twice weekly and expand on the service Allegiant currently operates to St. Pete-Clearwater International Airport (PIE) beginning June 3, 2016. With the new flights, Allegiant will now operate 50 routes into St. Pete-Clearwater. The new flights will bring more than 17 thousand additional visitors each year to the area. Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

“We are thrilled that Allegiant has grown our airport to 50 nonstop destinations in advance of celebrating 10 years of flying into our destination later this fall. These are great milestones of achievement for both the airport and Allegiant. With this new low-fare air service to and from New Orleans ‘The Big Easy,’ visitors and residents of the Tampa Bay area will have a convenient way to visit our respective destinations,” said Tom Jewsbury, airport director for the St. Pete-Clearwater International Airport (PIE).

Allegiant’s innovative business model has allowed it to grow from one plane and one route to offering access to low-cost flights in over 100 cities nationwide, more than any other domestic low-cost carrier. Allegiant passengers can enjoy unique savings by bundling their air, hotel, car and even activity and attraction reservations together for less.

### **\*About the promotional one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Jan. 13, 2016 for travel by Aug. 16, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See [Allegiant.com](#) for details. Additional restrictions may apply.

### **Allegiant, Travel is our deal.®**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, [Allegiant.com](#). The company has been named one of America’s 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/VB3OR>.

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