



ALLEGIANT SURPRISES BIG BROTHERS BIG SISTERS OF TAMPA BAY WITH \$15,000 WORTH IN FREE FLIGHTS

CLEARWATER, Fla. August 18, 2016. – Allegiant (NASDAQ: ALGT) today donated \$15,000 in free flights to the Big Brothers Big Sisters of Tampa Bay. An airline representative and gave the organization 75 round-trip tickets at the Big Brothers Big Sisters corporate office in Largo, Florida.

Allegiant worked with Big Brothers Big Sisters of Tampa Bay personnel and St. Pete-Clearwater International Airport (PIE) personnel to surprise unsuspecting agency personnel. The tickets can be used on Allegiant's network, which flies to more than 50 cities from St. Pete-Clearwater International Airport (PIE). The airfare giveaway is part of Allegiant's "\$1 Million Summer" promotion, through which the company is giving away \$1 million in airfare throughout the course of the summer.

"Allegiant recognizes the vital role that Big Brothers Big Sisters plays in our communities," said Jude Bricker, Allegiant chief operating officer. "The goal of our \$1 Million Summer promotion is to inspire folks to travel for the things in life that matter most, and we're happy to provide airfare to 'Littles' as they begin coordinating college visits with their family members and 'Bigs.' We hope the children of Big Brothers Big Sisters know how much we appreciate the hard work they do and are able to take some much needed trips this year courtesy of Allegiant."

"Big Brothers Big Sisters of Tampa Bay applauds Allegiant Air's participation and support of our School-to-Work mentoring program at the St. Pete-Clearwater International Airport and the donation of these flight vouchers that can be used by our Little Brothers and Sisters, their family members and our staff to visit colleges and make trips that they otherwise could not afford," said Stephen A. Koch, Big Brothers Big Sisters of Tampa Bay president and CEO. "We could not be happier with this partnership with Allegiant Air."

"Allegiant has become an important part of our community over these past 10 years with over 600 employees living and working here and serving over 50 destinations, boosting our tourism, economy and our local travel options," said Tom Jewsbury, St. Pete-Clearwater International Airport (PIE) airport director. "PIE is proud to be such a significant gateway for Allegiant's customers and the low-cost travel opportunities provided. Our new workplace mentoring program with Big Brothers Big Sisters is another fantastic opportunity to give back to our community and we are excited to begin working with our BBBS Clearwater High School Juniors. We are proud to work together with Allegiant and BBBS to further opportunities for our community."

Allegiant announced the "\$1 Million Summer" promotion in March with plans to work closely with partners in the communities they serve to identify travelers in need of complimentary travel. Allegiant is confident the campaign will provide groups and individuals travel opportunities they may not otherwise be able to take. To date, the company has executed a number of large scale giveaways including providing free airfare for more than 200 folks on the 12 new routes announced June 28, 2016 and, most recently, surprising 120 students studying for a career in aviation maintenance at the Pittsburgh Institute of Aeronautics with \$33,000 in free flights. For ongoing information and updates on this exciting promotion, travelers are encouraged to follow @Allegiant and #MillionDollarSummer on social media.

Allegiant®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/rJoR302YKfj>.

Big Brothers Big Sisters of Tampa Bay



Travel is our deal.®

P.O. Box 371477 | Las Vegas, Nevada 89137

Big Brothers Big Sisters of Tampa Bay is part of the nation's largest donor and volunteer-supported mentoring network, and holds itself accountable for children in its program to achieve measurable outcomes, such as educational success, avoidance of risky behaviors, higher aspirations, greater confidence and better relationships. Partnering with parents/guardians, schools, corporations and others in the community, Big Brothers Big Sisters carefully pairs youth, or "Littles," with screened volunteer mentors, or "Bigs," and monitors these mentoring matches throughout their time in the program. Big Brothers Big Sisters provides children facing adversity – often of a single or low-income household or families where a parent is incarcerated or serving in the military – with strong and enduring, professionally-supported one-to-one mentoring relationships that change their lives for the better, forever. In 2015, nearly 3,000 children were paired with mentors in Hillsborough, Pinellas, Pasco, Polk, Citrus, Hernando and Sumter counties. The agency received a 4-star rating from Charity Navigator and was awarded the BBBS National Gold Standard Award and the Tampa Bay Business Journal's 2015 Non-profit of the Year Award in the area of Public and Societal Benefit. For more information please visit www.bbbstampabay.org.

###

Allegiant Media Contact

Phone: 702-800-2020

Email: mediarelations@allegiantair.com



Travel is our deal.®

P.O. Box 371477 | Las Vegas, Nevada 89137