



**ALLEGIANT ANNOUNCES EXPANSION OF SERVICE IN
FLORIDA WITH EIGHT NEW ROUTES TO THE SUNSHINE STATE
COMPANY OFFERS UP TO \$500 OFF VACATION PACKAGES**

[Click to Tweet:](#) .@AllegiantTravel announces 8 new routes to Florida
and up to \$500* off vacation packages <http://gofly.us/Jp1B9>

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•Allegiant B-roll footage

LAS VEGAS. Feb. 24, 2015 — Allegiant ([NASDAQ: ALGT](#)) today announces new, nonstop jet service on eight routes to Florida destinations. With the addition of these new routes, over 60 cities in the Allegiant network will now have access to Florida's world-class destinations. **The company, known for its exceptional travel deals, will celebrate the new services with up to \$500 off* vacation packages and one-way fares as low as \$29**.**

"Florida is an important state in the Allegiant network, with over half of our scheduled service focused on bringing travelers to the Sunshine State," said Jude Bricker, Allegiant Travel Company senior vice president of planning. "We're excited to expand that service with these eight new routes that will bring in fresh visitors to experience what Florida has to offer."

To celebrate the expansion of its unique brand of low-cost, leisure travel, Allegiant is offering up to \$500 off vacation packages. Travelers can visit Allegiant.com/SAVE500 to take advantage of the company's biggest sale ever. For 48 hours, customers can receive the following discounts:

For vacation packages totaling:

- \$1,500 or more, use promo code **SAVE500 to save \$500**
- \$900 or more, use promo code **SAVE300 to save \$300**
- \$600 or more, use promo code **SAVE200 to save \$200**

New St.Pete-Clearwater routes announced include:

Year-Round Nonstop Service to St. Pete-Clearwater International Airport (PIE) from:

1. **Akron / Canton, Ohio** – begins May 21, 2015 with fares as low as \$38**
2. **Raleigh-Durham, N.C.**– begins May 6, 2015 with fares as low as \$44**

Allegiant began service to Florida in 2005, and this May will celebrate its 10 year anniversary in the state. Allegiant now serves six cities in the Sunshine State with service to Fort Lauderdale, Jacksonville, Orlando-Sanford, Palm Beach, Tampa Bay via St. Pete Clearwater, and the Southwest Florida region via Punta Gorda.

Allegiant brings with it a unique travel option to the Florida community. Focusing on low-cost leisure travel, the company provides customers with low base fares averaging nearly half of the cost of the average domestic round-trip fare. The innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to offering access to convenient, affordable service in over 100 communities nationwide. Flight days and times and the lowest fares can be found only at Allegiant.com.

***About the promotional codes:**

The air+hotel package discount is valid for new reservations on any Allegiant route with round-trip airfare and hotel accommodations on the same reservation. Use the promo code **SAVE500** to receive \$500 off an air+hotel itinerary of



\$1,500 or more; **SAVE300** for \$300 off an air+hotel itinerary of \$900 or more; and **SAVE200** for \$200 off an air+hotel itinerary of \$600 or more. Limit one promo code per reservation. Must be purchased by Feb. 25, 2015 for travel between Aug. 1, 2015 and Nov. 3, 2015.

****About the promotional one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one-way and not available on all flights. Must be purchased by Feb. 25, 2015 for travel by Nov. 3, 2015. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

Allegiant, Travel is our deal.[®]

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, Allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/FiYDS>.

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