

ALLEGIANT EXPANDS SERVICE FROM TULSA WITH NEW NONSTOP FLIGHTS TO TAMPA BAY, LOS ANGELES AND LAS VEGAS

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http://gofly.us/qSqyYAllegiant B-roll footage

TULSA, Okla. Jan. 13, 2015 — Allegiant (NASDAQ: ALGT) today announces the expansion of non-stop jet service from Tulsa, Okla. with low-cost travel to three new vacation destinations: Tampa Bay, Los Angeles and Las Vegas. The company, known for its exceptional travel deals, will celebrate this expansion of service with introductory fares as low as \$65* one way.

"The Tulsa market has performed very well for us, and we see an opportunity to provide the community with even more affordable travel options," said Jude Bricker, Allegiant Travel Company senior vice president of planning. "We're pleased to add service to these new destinations, and we look forward to taking Tulsa travelers to their next vacation through the convenience of non-stop flights."

New routes announced include:

Seasonal service from Tulsa International Airport (TUL) to:

- 1. **Tampa Bay, Fla.** via St. Pete-Clearwater International Airport (PIE) begins May 7, 2015 through Aug. 18, 2015 with fares as low as \$80* one way.
- 2. **Los Angeles** via Los Angeles International Airport (LAX) begins June 5, 2015 through Aug. 18, 2015 with fares as low as **\$81*** one way.

Year-round service from Tulsa International Airport (TUL) to:

1. Las Vegas via McCarran International Airport (LAS) – begins April 8, 2015 with fares as low as \$65* one way.

"Allegiant's announcement of three new non-stop routes from Tulsa is great news for our community," said Jeff Mulder, Tulsa International Airport director. "Ultra-low-cost service to more vacation destinations is one of the airport's top priorities and is a primary driver in leisure travelers choosing to fly Tulsa."

The new seasonal flights to Tampa Bay and Los Angeles will operate twice weekly and the year-round flights to Las Vegas will operate three times weekly. Tulsa travelers can take advantage of everyday low fares and save even more when they book air, hotel, car and attraction reservations together. Flight days, times and the lowest fares can be found only at Allegiant.com.

For a limited time, Tulsa residents can save even more by using promo code **WELCOME40**** for an extra \$40 off an air+hotel vacation package.

*About the introductory one-way fares:

Seats are limited. Price includes taxes and fees. Fares are one-way and not available on all flights. Must be purchased by Jan. 19 2015 for travel by Aug. 18, 2015. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.



**About the WELCOME40 promo code:

\$40 promo code off air+hotel package is valid for new round trip reservations from Tulsa International Airport (TUL) with at least three (3) consecutive hotel nights on the same reservation. To receive the discount, enter promo code WELCOME40 in the shopping cart at Allegiant.com. Must be purchased by 1/20/2015 for travel by 8/18/2015. Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, <u>Allegiant.com</u>. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: http://gofly.us/FiYDS.

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