

ALLEGIANT GROWS SERVICE TO TAMPA BAY AREA WITH THREE NEW NONSTOP ROUTES AND FARES AS LOW AS \$49

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Allegiant B-Roll footage

CLEARWATER, Fla. Aug. 11, 2015 — Allegiant (NASDAQ: ALGT) today celebrates the announcement of three new, nonstop routes to the Tampa Bay Area beginning Nov. 6, 2015. The company, known for its exceptional travel deals, is offering one-way fares for as low as \$49*.

"Allegiant is pleased to announce these new routes, giving travelers from three communities a nonstop option to the Tampa Bay Area," said Jude Bricker, Allegiant Travel Company senior vice president of planning. "We know there is strong demand in these communities for our low-cost, convenient service to the popular Florida destination, and we look forward to bringing even more visitors and economic growth to the area."

New routes announced to St. Pete-Clearwater International Airport (PIE) include:

- 1. Appleton, Wis. Nov. 6, 2015 with fares as low as \$49*
- 2. **Scranton**, **Pa.** Nov. 6, 2015 with fares as low as \$49*
- 3. Kansas City, Mo. Nov. 12, 2015 with fares as low as \$49*

The new flights will expand on the service Allegiant currently operates to St. Pete-Clearwater International Airport. Focusing on leisure travelers, the new flights will bring nearly 15,000 additional visitors each year to the St. Pete-Clearwater area. Flight days, times and the lowest fares can be found only at Allegiant.com.

"We are very pleased with these new destinations. Allegiant will now serve 47 markets nonstop to PIE, continuing to expand on their record of most nonstop cities served in Tampa Bay. Allegiant's continued growth brings more economic rewards to our tourism partners and our community. As PIE continues to break records in passengers served, led by Allegiant, we are facilitating this growth with an upcoming terminal renovation project and added parking to serve our customers," stated Airport Director Tom Jewsbury.

Allegiant's innovative business model has allowed it to grow from one plane and one route to offering access to low-cost flights in over 100 cities nationwide, more than any other domestic low-cost carrier. Allegiant passengers can enjoy unique savings by bundling their air, hotel, car and even activity and attraction reservations together for less.

*About the promotional one-way fares:

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Aug. 14, 2015 for travel by Feb. 16, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, Allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the



Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: http://gofly.us/PBqgm.

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