



Allegiant Announces 3 New Routes, Offering Even More Low-Cost Florida Travel Options With Introductory One-Way Fares as Low as \$49

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Allegiant B-Roll footage

Las Vegas, Aug. 19, 2014 — Allegiant (NASDAQ: ALGT) today announces new, nonstop jet service for three new St. Pete-Clearwater/Tampa Bay routes. **In celebration of the new service, the company, known for its affordable and convenient travel deals, will offer introductory one-way fares as low as \$49*.**

"We are thrilled to offer more convenient, low-cost vacation options to more communities," said Andrew C. Levy, Allegiant Travel Company president and COO. "Allegiant is committed to providing our customers the opportunity to save money on their vacations by offering the lowest possible fares and nonstop travel service to world-class vacation destinations."

New routes announced include:

Nonstop service to St. Pete-Clearwater International Airport (PIE) from:

- **Belleville, Illinois** – begins Nov. 19, 2014 with fares as low as \$75*
- **Bloomington, Illinois** – begins Nov. 21, 2014 with fares as low as \$76*
- **Concord, North Carolina** – begins Nov. 13, 2014 with fares as low as \$49*

Tickets for all routes are now available. Flight days and times and the lowest available fares can be found only at Allegiant.com. Travelers can take advantage of everyday low fares and save even more when they book air, hotel, car and even activity and attraction reservations together.

For a limited time, travelers to these Florida destinations can save even more by using the following promo codes to get an extra \$50 off an air+hotel vacation package with a minimum three-night stay. For Tampa Bay vacation packages, travelers can use promo code TAMPABAY.

Allegiant differs in many ways from other U.S. airlines. The company is focused on low-cost, nonstop leisure travel, providing customers with low base fares while giving passengers the option to pay for the amenities they want, like luggage, seat assignments and priority boarding, without including the cost of things they don't need in the price of the ticket.

Allegiant's innovative business model has allowed it to grow from one airplane and one route 15 years ago, to offering access to low-cost, nonstop travel in more than 90 communities nationwide. This year, Allegiant has inaugurated service on 16 new routes to popular U.S. vacation destinations. Additionally, the company recently announced its 46th consecutive quarter of profitable operation while keeping its average one-way fare under \$100.

About introductory fares:

Seats are limited. Price includes taxes and fees. Fares are one-way and not available on all flights. Must be purchased by Aug. 22, 2014, for travel by Feb. 10, 2015. Price reflects debit card discount; credit card price higher. For baggage fees, please visit Allegiant.com. Additional restrictions may apply.

About promo codes:

\$50 promo code off air+hotel package is valid for new round trip vacation packages to Tampa Bay with at least three (3) consecutive hotel nights on the same reservation. To receive the discount, enter the corresponding promo code in the shopping cart at Allegiant.com. Must be purchased by Aug. 22, 2014 for travel by Feb. 10, 2015. Promo codes cannot be combined with a debit card discount. Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, Allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/xG7se>.

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