



ALLEGIAN'T ADDS NONSTOP, LOW-COST TRAVEL TO TAMPA BAY FROM 6 CITIES

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•Allegiant B-roll footage

ST. PETERSBURG, Fla. Aug. 20, 2013 — Allegiant ([NASDAQ: ALGT](#)) announces today new, nonstop jet service to Tampa Bay via St. Pete-Clearwater International Airport (PIE) from six cities, beginning Oct. 31, 2013. Allegiant also announced today, service in 10 new communities, marking 99 U.S. cities served by Allegiant's low-cost, nonstop service to popular vacation destinations, more than any other low-cost carrier in the U.S. **To celebrate, the company, known for its exceptional travel deals, will introduce the new service with roundtrip fares as low as \$99*.**

1. **Columbus, Ohio** – begins Nov. 23, 2013 with fares as low as \$99* roundtrip
2. **Elmira, N.Y.** – begins Nov. 1, 2013 with fares as low as \$99* roundtrip
3. **Fargo, N.D.** – begins Nov. 23, 2013 with fares as low as \$99* roundtrip
4. **Sioux Falls, S.D.** – begins Nov. 1, 2013 with fares as low as \$99* roundtrip
5. **Stewart, N.Y.** – begins Oct. 31, 2013 with fares as low as \$99* roundtrip
6. **Syracuse, N.Y.** – begins Nov. 7, 2013 with fares as low as \$99* roundtrip

Flight days and times can be found at [allegiant.com](#). Travelers can take advantage of everyday low fares and save even more when they book air, hotel, car and even activity and attraction reservations together.

“We are pleased to bring more convenient, low-cost vacation options to more communities,” Andrew C. Levy, Allegiant Travel Company President, said. “Allegiant is dedicated to making vacations more affordable for more people, offering our customers the lowest possible base fare and nonstop service to the most popular vacation destinations.”

Allegiant differs in many ways from other U.S. airlines. The Company's sole focus is on low-cost, nonstop leisure travel, providing customers with low base fares and great value. Allegiant's innovative business model has allowed it to grow from one plane and one route just over a decade ago, to offering access to low-cost, nonstop travel to 14 vacation destinations in 99 communities nationwide. Allegiant also offers discounts on vacation packages, including hotels, rental cars and attraction tickets, through its website, [allegiant.com](#).

“Almost 7 years ago, Allegiant Air began service at PIE with 12 cities and now, with today's announcement of 6 new cities, a total of 31 non-stop destinations. Our yearly passenger traffic is up 15% year to date which is amazing growth! This is truly a banner year with 8 destinations added in just 12 months, providing a great variety of new markets to support our local tourist economy as well as serve “Tampa Bay, The Easy Way”, stated St. Pete-Clearwater International Airport Director Noah Lagos.

Allegiant will now offer more nonstop service into Central Florida than any other U.S. carrier. To accommodate the new routes an additional aircraft will be based at St. Pete-Clearwater International Airport. Tickets for all routes are now available. Flight days and times can be found only at [allegiant.com](#). Travelers can take advantage of everyday low fares and save even more when they book air, hotel, car and even activity and attraction reservations together.

About the \$99* roundtrip fares:

Seats are limited. Fares are total roundtrip and not available on all flights. Must be purchased by Aug 22, 2013 for travel by April 29, 2014. For baggage fees, please visit [allegiant.com](#). Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All



can be purchased through the company website, allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for four consecutive years. For downloadable press kit, including photos, visit: <http://gofly.us/SQmY7O>.

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