



Media Release – June 10, 2013

St. Pete-Clearwater International (PIE) Passenger Traffic Up 28% in May and 11% Year to Date

St. Pete-Clearwater International Airport (PIE) served 83,595 passengers in May, a 28% increase over May 2012, and our busiest May since 2004. For the first five months of 2013, PIE served 435,575 passengers, an increase of 11% over 2012 passengers from January – May. Allegiant accounts for about 90% of passengers at PIE and just began service to its 25th destination, Asheville, NC on June 6th.

The growth is largely due to Allegiant's addition of new destinations, larger capacity on their aircraft, and the growth in tourism in the St. Pete-Clearwater market. Allegiant began service at PIE in 2006 and has consistently added new destinations every year, creating new tourism markets and opportunities for our local travelers.

Airport Director Noah Lagos states "Our recent rebranding launched our slogan "*Tampa Bay The Easy Way*" and Allegiant is a vital partner in making travel easy and affordable for visitors and our local community. We know that our passengers enjoy the friendly staff, comfortable and vibrant terminal, and the ease and convenience we offer.

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