



ALLEGIANT ANNOUNCES NONSTOP SERVICE FROM ASHEVILLE TO TAMPA / ST. PETE
COMPANY OFFERS INTRODUCTORY ONE-WAY FARES AS LOW AS \$79.99*

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- Allegiant broll footage
- Tampa / St. Pete stock broll footage

ASHEVILLE, N.C. March 19, 2013 — **Allegiant** ([NASDAQ: ALGT](#)) announces new, nonstop jet service between Asheville Regional Airport (AVL) and St. Pete-Clearwater International Airport (PIE) beginning June 6, 2013. To celebrate, the carrier will offer introductory fares for as low as \$79.99* one way including taxes and fees. Flights and vacation packages are available for booking through October 28, 2013.

“We are pleased to bring another affordable and convenient travel option to Asheville,” said Andrew C. Levy, Allegiant Travel Company President. “We are confident the community will appreciate the convenience of flying nonstop to Tampa / St. Pete area and the value of bundling their air, hotel and car rental reservation together.”

“Passengers in our region have been extremely happy with our current Allegiant service to both the Orlando area and Fort Lauderdale, and we know there will be a buzz of excitement over this announcement of new service to the Tampa Bay area,” said Lew Bleiweis, Executive Director of the Greater Asheville Regional Airport Authority. “Florida is the number one destination for Asheville Regional Airport passengers, and we’re grateful to have, in Allegiant, an airline partner who recognizes the important link between our region and these key destinations throughout Florida. We can’t wait to get this service started.”

The new flights will operate two times a week between Asheville Regional Airport (AVL) and St. Pete-Clearwater International Airport (PIE). Flight days and times can be found at [allegiant.com](#).

With an average of 361 days of sunshine each year, the Tampa Bay and St. Pete-Clearwater areas are the perfect escape for travelers. Allegiant partners with more than 20 of the area’s most exciting hotel properties, provides low-cost car rental service through its partnership with Alamo Rent a Car, and offers great deals on activities such as dinner and ocean exploration cruises. Asheville travelers can book their entire Tampa / St. Pete vacation for less by visiting [allegiant.com](#).

About the \$79.99 one-way fares:

Seats are limited. Fares are one way and not available on all flights. Must be purchased by March 26, 2013, for travel by October 28, 2013. For baggage fees, please visit [allegiant.com](#). Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, [allegiant.com](#). The company has been named one of America’s 100 Best Small Companies by Forbes Magazine for four consecutive years. For downloadable press kit, including photos, visit: <http://gofly.us/SQmY7O>.

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