



St. Petersburg-Clearwater International Airport

® A Pinellas County Government Service

14700 Terminal Blvd. Suite 221, Clearwater, Florida 33762

727-453-7800 * Fax: 727-453-7846

www.Fly2PIE.com

For Immediate Release

April 7, 2011

Contact: Michele Routh

Community/Media Relations Director

727-453-7879 cell: 727-430-6947

mrouth@pinellascounty.org

St. Petersburg–Clearwater International Airport (PIE) cited as “most competitively priced small airport in the U.S.”

In *The New York Times* April 6, 2011 column by Nate Silver “Which Airports Have the Most Unfair Fares?”, his extensive study completed on airport’s air fares found St. Petersburg-Clearwater International Airport the most competitively priced small airport in the nation.

St. Petersburg-Clearwater International Airport Director Noah Lagos adds, “Not only are we one on the most affordable airports to use, but also one of the most friendly, convenient, and attractive. We live in paradise and are so fortunate to have domestic carriers, like Allegiant Air, Frontier Airlines, and Vision Airlines, make it so easy and affordable to bring family and friends here to Tampa Bay. We think our Canadian visitors flying on Sunwing and Air Transat feel the same. The added benefit, of course, is as locals we get these great fares as well!”

Silver notes that being a vacation destination and a warm-weather city along with having the majority of service by low-cost carrier, Allegiant Airlines, are key factors for airports with the most competitive priced fares. Emphasizing that Allegiant Air has a dominant presence at 8 of the 10 most-competitively priced small airports, Silver concludes that Allegiant Air’s profitability may be due to “far more customers may be willing to use your service when you’re willing to charge them a fair price.”

To read the full article, see <http://fivethirtyeight.blogs.nytimes.com/2011/04/06/which-airports-have-the-most-unfair-fares/>

####