



**MOLINE/QUAD CITIES RESIDENTS GETAWAY TO TAMPA BAY
ALLEGIAN'T OFFERS \$79.99* ONE-WAY FARES BETWEEN
MOLINE/QUAD CITIES AND THE TAMPA BAY AREA**

MOLINE, Ill.– Allegiant (NASDAQ: ALGT), today inaugurates low-cost, nonstop travel service between **Moline/Quad Cities, Ill.**, and the **Tampa Bay, Fla.**, area. The company, known for its exceptional travel deals, is celebrating the new service with fares as low as **\$79.99*** each way between the two cities. Guaranteeing the lowest prices on its hotel packages, customers will also save an additional \$20* off their air when they book with an Allegiant preferred hotel.

"We are extremely pleased to again expand the Allegiant brand of low-fare, nonstop, jet service in Moline/Quad Cities," Andrew C. Levy, Allegiant Travel Company President, said. "This is an exciting new addition for our airline and our customers as we launch the only low-cost service between Moline/Quad Cities and the Tampa Bay area."

"I am extremely pleased that today Allegiant is starting the much-anticipated service to the Tampa Bay area," Bruce Carter, Director of Aviation at the Quad City International Airport, said. "With the recent successes of the Las Vegas and Phoenix-Mesa flights, and today's start of the Tampa Bay/St. Petersburg service, Allegiant's presence in the Quad City market is strengthened. Our partnership continues to flourish and we hope to see growth for existing and new routes with Allegiant in the future."

The new flights operate twice weekly between **Quad City International Airport (MLI)** and **St. Petersburg-Clearwater International Airport (PIE)**, with service **Monday** and **Friday**. Flights depart Moline/Quad Cities at **5:40 p.m.** arriving in the Tampa Bay area at **9:10 p.m.** Flights depart the Tampa Bay area at **3:20 p.m.** arriving in Moline/Quad Cities at **5 p.m.**(all flight times are local). The carrier utilizes a full-size, 150-seat MD-80 jet aircraft on the route. The company also offers nonstop service from Moline/Quad Cities to Las Vegas and Phoenix-Mesa.

With an average 361 days of sunshine each year, the St. Petersburg-Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

Allegiant is more than an airline, it is a full-service travel company that offers great value to its customers through its hotel and car rental packages. The company partners with 20 of the Tampa Bay area's most exciting hotel properties, including: *GrandHyatt Tampa Bay, Barefoot Beach Resort, Hilton Clearwater Beach Resort, Sheraton Sand Key Resort, Iden Beach Resort, Don CeSar Beach Resort* and *Sirata Beach Resort & Conference Center*. Allegiant provides low-cost car rental service through its partnership with **Alamo Rent a Car**.

Allegiant's guarantees the lowest price on air and hotel vacation packages through the company's Low-Price Pledge. If the customer finds an air and hotel package for less, Allegiant will issue up to two free roundtrip tickets per itinerary to use on a future Allegiant flight to the same destination. Allegiant is also rewarding customers who book an air and hotel package through the company with an instant \$20 savings on roundtrip airfare, making it even more affordable to book an air and hotel package.

Allegiant's **\$79.99*** one-way fare is limited, not available on all flights and must be purchased by **March 2, 2011**, for complete travel by **Aug. 16, 2011**. Reservations may be made through the company's website at www.allegiant.com or by calling the company's travel experts at **702-505-8888**.

About the \$79.99* one-way fares:

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by March 2, 2011 for travel completed by Aug. 16, 2011. Prices do not include PFC, segment tax or Sept. 11th security fee of up to \$10.70 per segment. A segment is one take-off and one landing. A convenience fee of \$14.99 per passenger will apply when booked on allegiant.com. A convenience fee of \$14.99 per passenger, plus \$14.99 per segment, will apply when purchased through Allegiant call centers. Purchases made at any Allegiant Airport Ticket Office will not incur a convenience or call center fee. For ticket counter hours of operation, please visit www.allegiant.com. When purchased at the time of booking, a checked bag fee of up to \$29.99 per bag will apply per person, per segment. If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply. \$20 savings based on a two-night, air plus hotel purchase; valid at select Allegiant hotels. Low-Price Pledge valid on air plus hotel packages only. Competitive price cannot include Allegiant air service. See www.allegiant.com for details.

Allegiant, travel is our deal.

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel-related services. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study and ranked 25 on FORTUNE magazine's Fastest-Growing Companies list. Receive breaking news from Allegiant by visiting Allegiant's Facebook Fan Page at www.facebook.com/Allegiant or follow Allegiant on Twitter at twitter.com/allegiantair.

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