



NEWS RELEASE

FOR IMMEDIATE RELEASE: Jan. 5, 2011

ALLEGIAN'T ANNOUNCES NONSTOP, TRAVEL SERVICE BETWEEN MOLINE/QUAD CITIES AND TAMPA BAY COMPANY OFFERS \$64.99* ONE-WAY FARES

MOLINE, Ill. – Allegiant (NASDAQ: ALGT), today announces low-cost, nonstop travel service between **Moline/Quad Cities, Ill.**, and the **Tampa Bay, Fla.**, area beginning **Feb. 18, 2011**. The company, known for its exceptional travel deals, is offering its customers fares between the two cities for as low as \$64.99* one-way.

"We're pleased to announce yet another affordable and convenient way for our customers to get away," Andrew C. Levy, Allegiant Travel Company President, said. "We are confident the Moline/Quad Cities community will appreciate the value of flying nonstop to the Tampa Bay area and the great deals we offer on hotels and car rentals."

"I am thrilled Allegiant is continuing to expand in the Quad Cities by adding nonstop service to the Tampa/St. Petersburg area," Bruce Carter, Director of Aviation for the Quad City International Airport, said. "The Tampa/St. Pete area has some of the most popular beaches in Florida and will be a great vacation destination. With the addition of these flights, the QCIA will now have 12 nonstop destinations—more than ever before in the history of the airport."

The new flights will operate twice weekly between **Quad City International Airport (MLI)** and **St. Petersburg-Clearwater International Airport (PIE)**, with service **Monday** and **Friday**. Flights will depart Moline/Quad Cities at **5:40 p.m.** arriving in the Tampa Bay area at **9:10 p.m.** Flights leaving the Tampa Bay area will depart at **3:20 p.m.** arriving in Moline/Quad Cities at **5 p.m.** (all flight times are local). The carrier will utilize a full-size, 150-seat MD-80 jet aircraft on the route. The company also offers nonstop service from Moline/Quad Cities to Las Vegas and Phoenix-Mesa, Ariz.

With an average 361 days of sunshine each year, the St. Petersburg-Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

Allegiant is more than an airline, it is a full-service travel company that offers great value to its customers through its hotel and car rental packages. The company partners with 20 of the Tampa Bay area's most exciting hotel properties, including: *Grand Hyatt Tampa Bay, Barefoot Beach Resort, Hilton Clearwater Beach Resort, Sheraton Sand Key Resort, Alden Beach Resort, Don CeSar Beach Resort* and *Sirata Beach Resort & Conference Center*. Allegiant provides low-cost car rental service through its partnership with **Alamo Rent a Car**.

more



Allegiant's offer is not available on all flights and must be purchased by **Jan. 26, 2011**. Reservations may be made through the company's website at www.allegiant.com or by calling Allegiant's travel experts at **702-505-8888**.

About the offer:

Valid between Moline/Quad Cities, Ill., and Tampa Bay, Fla. Seats are limited. Fares are one-way and not available on all flights. Must be purchased by Jan. 26, 2011. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.70 per segment. A segment is one take-off and one landing. A convenience fee of \$14.99 per passenger will apply when booked on allegiant.com. A convenience fee of \$14.99 per passenger, plus \$14.99 per segment, will apply when purchased through Allegiant call centers. Purchases made at any Allegiant Airport Ticket Office will not incur a convenience or call center fee. For ticket counter hours of operation, please visit www.allegiant.com. When purchased at the time of booking, a checked bag fee of \$14.99-\$29.99 per bag will apply per person, per segment. If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply. \$20 savings based on a two-night, air+hotel purchase; valid at select Allegiant hotels.

Allegiant, travel is our deal.

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel-related services. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study and ranked 25 on FORTUNE magazine's Fastest-Growing Companies list. Receive breaking news from Allegiant by visiting Allegiant's Facebook Fan Page at www.facebook.com/Allegiant or follow Allegiant on Twitter at twitter.com/allegiantair.

###

Allegiant Media Contact:

Jordan McGee

Phone: 702-589-7260

Email: jordan.mcgee@allegiantair.com

Twitter: twitter.com/allegiantpr

