

News Release



**St. Petersburg-Clearwater
International Airport**

® A Pinellas County Government Service

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St. Petersburg-Clearwater International Airport (PIE) Announces Major New Air Service from Allegiant Air

St. Petersburg-Clearwater International Airport (PIE) is thrilled to announce new, nonstop, scheduled air service by low-cost carrier Allegiant Air, LLC. The Las Vegas-based airline will start the new service with low-fare flights to 12 of America's favorite small cities. Inaugurating service November 16th, the carrier will celebrate the new flights with fares as low as \$59* each way.

"We are extremely pleased to extend the Allegiant brand of low-fare, nonstop jet service to the Florida Gulf Coast," Maurice J. Gallagher, Jr., Allegiant Air president and CEO, said. "This is an exciting new addition for our airline and our customers."

Airport Director Noah Lagos states, "The arrival of Allegiant Air is the most significant air service announcement that St. Petersburg-Clearwater International Airport has made in many, many years. The "official airline for sunshine" has selected PIE as their "Gateway to Tampa Bay". Allegiant Air will be providing nonstop flights to a number of destinations not currently served in the greater Tampa Bay area. Their decision to begin local service shows the strength of the St. Petersburg-Clearwater market as a top Florida tourist destination. We are proud to extend our community's welcome to Allegiant Air and introduce our convenient and customer friendly airport to a whole new customer base."

"This new service is very good news for the tourism industry in Pinellas County and we are delighted to have Allegiant Air as a marketing partner. The new service includes proven travel origination areas for our communities and we also look forward to welcoming new guests to our County" adds Carole Ketterhagen, the Director of the St. Petersburg-Clearwater Area Convention and Visitors Bureau.

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As the new “hometown connection” for the St. Petersburg-Clearwater community, the carrier today announced nonstop service to and from Allentown, Penn.; Rockford, Ill.; Peoria, Ill.; and Lansing, Mich. The carrier will make four more market announcements September 14th and four additional announcements by the end of September. Allegiant currently serves 42 U.S. markets and recently announced an additional five new markets. Allegiant will use 130-seat, MD-80 series, jet-aircraft on the routes.

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

Allegiant's **\$59*** one-way introductory fare is limited, not available on all flights and must be purchased by **Oct. 7, 2006**, for travel through **Jan. 31, 2007**. After the introductory fare period, regular one-way fares will start as low as **\$79** one-way.

About the \$59 offer:

**All fares are limited, one-way and are non-refundable.* Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.30 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not available November 22-27, 2006; December 22-31; and January 1-6, 2007.

About the Company

Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low-costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in Las Vegas, Orlando and Tampa Bay Area. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to Las Vegas and from 19 U.S. markets to the Orlando destination. The company will soon also begin service from 12 cities to the Tampa Bay area. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 25 MD80 series jet aircraft, all fitted with comfortable leather seats. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.

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