

# News Release



14700 Terminal Blvd. Suite 221 Clearwater, Florida 33762

727-453-7800 \* Fax: 727-453-7846

[www.Fly2PIE.com](http://www.Fly2PIE.com)

## For Immediate Release

September 28, 2006

## Airport Contact:

Michele Routh, Community Relations Director 727-453-7879

## Airline Contact:

Tyri Squyres, Director Corporate Communications

Allegiant Air 702-851-7370

## St. Petersburg-Clearwater International Airport (PIE) Announces 12<sup>th</sup> Destination from Allegiant Air with \$49\* One-Way Fare

St. Petersburg-Clearwater International Airport (PIE) and the Las Vegas based, low-cost airline Allegiant Air, LLC today announces the addition of Roanoke, VA to the roster of cities that will receive nonstop service to St. Petersburg-Clearwater. The low-fare carrier will celebrate the convenient new service with introductory fares as low as \$49\* each way.

At a September 13<sup>th</sup> press conference, Maurice J. Gallagher, President and CEO of Allegiant Air, announced "The Official Airline for Sunshine" was adding St. Petersburg-Clearwater as the newest Allegiant Air destination. Roanoke is the 12<sup>th</sup> city to be announced within the last month by the low-cost carrier. With the addition of Roanoke service, Allegiant will have 33 flights a week to St. Petersburg-Clearwater International Airport by Dec. 14.

Airport Director Noah Lagos remarks, "Allegiant Air has targeted a dozen new non-stop travel markets in the Northeast, Midwest, and the South. By mid-December, Allegiant will be flying 33 flights weekly to and from the greater Tampa Bay area. Visitors to our tourist destination, as well as the local traveling public, will be treated to an extraordinary air travel experience at low fare prices. This is just the beginning and we look forward to a growing partnership with Allegiant Air."

Allegiant Air's schedule for St. Petersburg-Clearwater International Airport is as follows:

Destination	Airport	Service begins	Flight Schedule	Departs PIE	Arrives PIE
Lehigh Valley, PA	Lehigh Valley Intl (ABE)	Nov. 16th	T TH S SU	2:50 PM	8:25 PM
Chattanooga, TN	Chattanooga Metropolitan (CHA)	Dec. 11th	M W F SU	12:30 PM	4:05 PM
Chicago-Rockford, IL	Chicago Rockford Intl (RFD)	Nov. 16th	T TH SU	8:25 AM	2:10 PM
Columbia, SC	Columbia Metropolitan (CAE)	Dec. 14th	T Th S	2:00 PM	5:15 PM
Knoxville, TN	McGhee Tyson (TYS)	Dec. 13th	M W F SU	8:00 AM	11:55 AM
Lansing, MI	Lansing Capital City (LAN)	Dec. 14th	M TH	7:20 AM	1:20 PM
Peoria, IL	Greater Peoria Regional(PIA)	Dec. 13th	W S	7:40 AM	1:20 PM
Roanoke, VA	Roanoke Regional (ROA)	Dec. 12th	T S	5:55 PM	10:25 PM
South Bend, IN	South Bend Regional (SBN)	Nov. 17th	M F	2:00 PM	7:40 PM
Springfield, MO	Springfield Branson National (SGF)	Dec. 13th	W SU	4:40 PM	9:45 PM
Hudson Valley, NY	Stewart Intl (SWF)	Dec. 13th	M W F	4:45 PM	10:30 PM
Toledo, OH	Toledo Express (TOL)	Dec. 12th	T F	7:20 AM	1:10 PM

Allegiant offers service to a total of 49 U.S. markets. Allegiant will use 130-seat, MD-80 series, jet-aircraft on the St. Petersburg-Clearwater routes.

Reservations may be made through the company's website at [www.allegiantair.com](http://www.allegiantair.com), the airline's Reservations Center at **702-505-8888** or professional travel agents.

Allegiant's **\$49\*** one-way introductory fare to/from St. Petersburg-Clearwater to/from Roanoke, VA is limited, not available on all flights and must be purchased by **Oct. 28, 2006**, for travel through **Jan. 31, 2007**. After the introductory fare period, regular one-way fares on the route start as low as **\$79** one-way.

**About the offer:**

*\*All fares are limited, one-way and are non-refundable.* Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.30 per segment. A convenience fee of \$7.50 per traveling customer will be applied when booked at [www.allegiantair.com](http://www.allegiantair.com) or through an Allegiant Air call center. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not available December 22-31 and January 1-6, 2007.

**About the Company**

Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low-costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in Las Vegas, Orlando and Tampa Bay Area. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to Las Vegas and from 19 U.S. markets to the Orlando destination. The company will soon also begin service from 12 cities to the Tampa Bay area. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 25 MD80 series jet aircraft, all fitted with comfortable leather seats. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.

####