

# News Release

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## St. Petersburg-Clearwater International Airport

® A Pinellas County Government Service

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### For Immediate Release

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## St. Petersburg-Clearwater International Airport (PIE) & Allegiant Air Announce 3 More destinations with \$49\* Fares

St. Petersburg-Clearwater International Airport (PIE) and Allegiant Air, LLC are pleased to announce nonstop, scheduled air service to 3 more destinations, Columbia, South Carolina; Chattanooga and Knoxville, Tennessee. New St. Petersburg-Clearwater service by low-cost carrier Allegiant Air was announced at a September 13<sup>th</sup> press conference by Allegiant Air President and CEO, Maurice J. Gallagher, Jr.

Allegiant Air will have nonstop flights to 12 cities by year's end. In addition to Columbia, SC; Chattanooga and Knoxville, TN, Allegiant will be flying to Lehigh Valley, PA.; Rockford, IL; Peoria, IL; Lansing, MI; Springfield, MO; South Bend, IN; Toledo, OH; and Hudson Valley, NY. One more city has yet to be revealed, but will be rolled out by the end of September.

"Offering non-stop service in the South is a real milestone for our airport. Family, friends, and quick vacation getaways were never closer" states Airport Director Noah Lagos.

Service to Chattanooga Metropolitan Airport (CHA) begins December 11<sup>th</sup> with four flights weekly, to McGhee Tyson Airport (TYS) in Knoxville on December 13<sup>th</sup> with four weekly flights, and to Columbia Metropolitan Airport (CAE) on December 14 with three flights weekly.

Allegiant Air will celebrate the three new flights with fares as low as \$49\* each way. Allegiant offers service to 48 U.S. markets. Allegiant will use 130-seat, MD-80 series, jet-aircraft on the routes.

Reservations may be made through the company's website at [www.allegiantair.com](http://www.allegiantair.com), the airline's Reservations Center at **702-505-8888** or professional travel agents.

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Allegiant's **\$49\*** one-way introductory fare is limited, not available on all flights and must be purchased by **Oct. 14, 2006**, for travel through **Jan. 31, 2007**. After the introductory fare period, regular one-way fares will start as low as **\$79** one-way.

**About the offer:**

*\*All fares are limited, one-way and are non-refundable.* Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.30 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not available December 22-31 and January 1-6, 2007.

**About the Company**

Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in Las Vegas, Orlando and Tampa Bay Area. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to Las Vegas and from 19 U.S. markets to the Orlando destination. The company will soon also begin service from 12 cities to the Tampa Bay area. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 25 MD80 series jet aircraft, all fitted with comfortable leather seats. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.

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