



Fly2PIE News

Fall 2008

HIGHLIGHTS FROM THE DIRECTOR

Welcome back to our new County Administrator, Bob LaSala, who has rejoined the Pinellas County family! Bob previously worked for Pinellas County as an Assistant County Administrator under Fred Marquis in the 80's and since then, served as administrator in local governments in Florida and California. The airport looks forward to working with Bob!

Welcome home to USA3000 Airlines, who announced their return beginning in December with service to Chicago-O'Hare! This past August, the challenging economic climate led USA3000 Airlines to pull service from all but one Florida airport, including PIE. Many passengers contacted us, so we decided to organize a USA3000 customer support campaign encouraging their return. In their last two weeks of flights, we collected 7,000 signatures and emails. In September, we presented your signatures and emails to USA3000, and they were very appreciative to learn about the many fans that



loyally supported their service at PIE. On October 23rd, we received the good news from USA3000 announcing "We're Back!". We will continue to pursue every opportunity for adding back other destinations. Thank all of you for your support!

More good news - Allegiant Air added 5 new non-stop destinations. This brings their total to 20 covering the Midwest, South, and Northeast. Allegiant is entering its third year at PIE and has steadily been increasing its service here in Tampa Bay. In a news release issued in October, Allegiant announced another profitable quarter and that they are the only U.S. Mainline carrier to post profits every quarter of this year. We look forward to more good things to come in our partnership with Allegiant Air.

Finally, the airport's renovation project is in full swing, and as a customer, we know you may face challenges with the terminal under construction. We strive for improved customer service and have temporarily added an Airport Information table in the main entrance corridor, primarily staffed with volunteers to assist you. We appreciate your patience and promise the improvements will be well worth the temporary inconveniences that you may experience now.

More to come....
Noah Lagos, A.A.E.



Pinellas County Commission Vice Chairman Calvin Harris presents the "Key to Pinellas County" to Rays Manager, Joe Maddon, as the Rays team arrived at PIE after clinching the AL East Division Championship.

AIR SERVICE NEWS

Allegiant Air added 5 new destinations for the fall/winter season - Cedar Rapids, IA, Lexington, KY, Tri-Cities/Blountville, TN, Wilmington, NC, and Plattsburgh, NY. Plattsburgh is a gateway city to Montreal and is a great addition to Sunwing and Air Transat services to Toronto and Halifax for the Canadian market. All new and resuming service will be back in November and December for the busy holiday season.

Returning USA3000 Airlines will begin December 18th with six flights weekly to Chicago-O'Hare. We hope their return will be so successful that they will restore service to the other popular destinations previously served from PIE.

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AIRPORT PLANNING STUDIES & PROJECTS - *The latest on ongoing projects and planning studies at the airport.*

Terminal Renovation Project

All phases of the project are under construction, including new restrooms at Ticketing A, the renovation of Ticketing B, the reconstruction of Gates 2 - 6, and various infrastructure improvements. We anticipate Gates 9-12 passenger screening station, the new Ticketing A restrooms, and renovation of Gates 5 and 6 to be finished prior to the December holiday season.

Additionally, we are preparing for the installation of carpet which will be installed in various phases throughout the terminal. Our tile contract is in the bidding process with bids opened on October 28, 2008. Installation also will occur in phases as project elements are completed. The contracts for wallpaper, paint, and seating are currently under development.

Renovation of Ticketing B, primarily used for international air service, will be completed in spring 2009. Gates 2 - 4, with installation of passenger loading bridges, are scheduled to be completed by the end of 2009 as the final phase of the project.



REAL ESTATE DEVELOPMENT - *The latest on projects at the airport and surrounding airport-owned real estate. For more information, contact Properties Director Bob Humberstone at (727)453-7820.*

MIDA Acquires Airport Industrial Park Warehouse

MIDA Group, LLC (MIDA) recently acquired the 78,000 square foot U.S. Food Service Warehouse located at the Airport Industrial Park. U.S. Food Service will lease back a portion of the property for their continued use in their wholesale food distribution business.

MIDA is an industrial real estate development and management company whose projects included Mid County Industrial Park (85 Acres), Gateway Industrial Park (125 Acres) and Roosevelt Corporate Center (22 Acres). MIDA is planning to invest \$975,000 in improvements and refurbishment to the property.

AIRCO Redevelopment Feasibility Study

A feasibility study for possible future uses of the 123.5 acre airport Airco Golf Course was presented to the Pinellas County Board of County Commissioners (BCC) at a Workshop on October 28, 2008 by the Airport and Economic Development departments and our consultant, Synergy Advisors Corp.

Synergy Advisors Corp. was selected to conduct a feasibility study that examined several alternative land use concepts for the golf course, including a mix of aviation, retail, office, and industrial uses. The presentation by Synergy concluded with their findings and recommendations.

The BCC unanimously approved the concept plan as a first step in consideration of future redevelopment of the AIRCO property, emphasizing the plan is subject and likely to change. Copies of the Study and the presentation to the BCC are available to the public on the airport's website www.fly2pie.com, in the airport's Newsroom under Airport Projects and Information.

AIRPORT OPERATIONS & NOISE AFFAIRS UPDATE - For questions about PIE's Noise Abatement and Mitigation Program, contact the Noise Affairs Office at (727)453-7880 or airportnoise@pinellascounty.org

If you have concerns or complaints about aircraft noise from St. Petersburg-Clearwater Int'l Airport, please contact the Noise Hotline at (727)453-7877 or visit our website at www.fly2pie.com/noise. The website features a flight tracking option, frequently asked questions about aircraft noise, and an automated complaint form for reporting noise incidents to the airport.

Noise Abatement Task Force (NATF)

Representatives from the community, airport, and aviation tenants form the NATF meet to discuss noise affairs at PIE. All meetings are held quarterly in the Airport Conference Room 234, and are open to the public; minutes are posted on the website. Upcoming meetings will be held at 3:00 pm on:

January 28, April 22, July 22, and October 28

Airport's 2008 Certification Inspection Reports No Discrepancies

PIE earned its fourth consecutive annual Federal Aviation Administration (FAA) Airport Certification Inspection with No Discrepancies. During this inspection, the St. Petersburg-Clearwater International Airport staff demonstrated compliance with the standards necessary to maintain its federal "Airport Operating Certificate." Each year, the FAA inspects commercial service airports reviewing Aircraft Rescue and Firefighting (ARFF) operations, runway and taxiway paved areas, marking, signs and lighting, airport emergency plan, self-inspection program, and personnel training records. The airport is committed to ensuring the highest levels of safety and security for our patrons, visitors, and tenants as evidenced from this inspection.

Aircraft Rescue and Firefighting (ARFF)

On November 13th, the airport will hold a Full Scale Drill at the United States Coast Guard (USCG) hangar. Personnel from different fire departments, law enforcement, airport personnel, Red Cross, USCG, and different agencies from Pinellas County will participate in the tri-annual exercise.

Super Bowl XLIII Coming to Tampa Bay February 1, 2008

All Tampa Bay area airports are busy planning for the air traffic that will be coming our way with the Super Bowl game at Raymond James Stadium. With large numbers of private and corporate aircraft coming in for the event, please make sure to contact PIE's Fixed Based Operators (FBO's) early for reservations. Our FBO's can be reached at:

Sheltair - www.sheltairaviation.com, telephone 727-530-3453

Signature Flight Support - www.signatureflight.com, telephone 727-531-1441

For more information about the Super Bowl and the Tampa Bay Host Committee, visit their website at www.tampabaysuperbowl.com.

Airport 2008-09 Budget

The airport's new fiscal year commenced October 1, 2008. Our budget planning maximizes the opportunities from all sources of revenue in FY 2009. We continue to conservatively control operating expenses while maintaining service levels at high standards. The budget reflects our vision to operate the Airport as efficiently and effectively as possible for our passengers, airlines, tenants, and the local community.

The overall annual operating expense budget for FY 2009 is \$10.28 million for the Airport, including \$1.46 million for Airco Golf. Every effort was made to control expenses during the preparation of the budget and the increase for the Airport was only 1.7% from the prior year.

The Airport functions entirely with revenue generated from fees and rents. No Pinellas County ad valorem (property) tax dollars are used to support the operation of the Airport.



The Tampa Bay Rays came home to thousands of fans at St. Petersburg-Clearwater Int'l Airport on September 28th after clinching the AL East Division. The Rays plane was greeted with water cannons by Airport Firetrucks and then a red carpet arrival with crowds cheering inside and outside of the terminal. The Rays treated fans to giveaways, a DJ, refreshments, and the chance to congratulate the team and welcome them home!

AIRCO GOLF COURSE TO OPEN ITS NEW WARM-UP / HITTING STATION SOON

Airco Golf Course is nearing the completion of its new "Warm Up/Hitting Station" practice area. This new hitting station will allow golfers an area to warm up and stretch their muscles by hitting full swing practice shots prior to starting their round of golf.

This new area is netted with ARC-ULTRA Range Mats, which are designed to look and feel like real grass, yet are durable enough to withstand hours of non-stop hitting. The netting covers the entire area which allows for full swing exercises. Landscaping compliments the final touches to the area with the FAA Traffic Control Tower in the background.

If you have any questions or would just like more information about the golf operation at Airco, please contact the golf shop at 727-573-4653.

Pictured below: Largo Cracker Quilters visit Dee Engelken's quilt located in the Airport's Customs Facility. Airport Firefighters demonstrate their gear to St. Matthews Child Development Tour group.



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St. Petersburg-Clearwater International Airport
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